ERYICA Work Programme 2024

1. Enhancing competences of youth information workers

Intended impact: The ERYICA network is better positioned to access training and resources to further the development of youth information workers' competences.

Rationale and Description: Youth information workers and other actors working directly with young people in the field of youth information need to be adequately skilled and resourced to provide quality support to young people. To help ensure this, ERYICA will offer youth information services with training, capacity-building activities, and access to resources and tools that develop the competences and expertise of youth information professionals and volunteers.

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS
1.1 Directly deliver coherent, quality, and up-to-date training that provides **effective and flexible learning pathways** for youth information workers in the ERYICA network through face-to-face and e-learning methods, including: **a.** Training for youth information workers. **b.** Training of trainers.	1 face-to-face **MedYIa training** 1 Online **Digital Yintro** training 1 Online **JIMMY eLearning** training (5.1) A **standard evaluation form** to be distributed after all ERYICA training activities (1.2, 3.3). 1 face-to-face **Trainers' seminar**	At least 20 participants joining the MedYIa training. At least **15 Digital Yintro** certificates issued. At least **15 JIMMY** certificates issued. At least **80% of training participants** identify the training activity contributed to improving their competences. At least **15 Trainers' seminar participants.**

	Application for KA1 for the MedYIa training and the ERYICAdemy 2025.	Funds ensured to organise an ERYICAdemy in 2025.
1.2 Provide and ensure a **coherent, up-to-date, quality offer** and set of resources through the ERYICA Training System to enable members to deliver ERYICA training courses. This encompasses establishing effective and flexible learning pathways for youth information workers through the development of training guides, manuals, courses, and certification procedures.	**ALTYO and Yintro training manuals** available on ERYICA's Notion platform, including review of manual, handouts, and resources. **Guidelines for review of training manuals** in English and update of translations. **Review of JIMMY** training manual and eLearning course (project funded 5.1) Adaptation of **Advanced Yintro** to eLearning mode. **Evaluation form** for all ERYICA training participants provide feedback based on *YouthInfoComp* (1.1).	At least **6 ERYICA training courses** organised by ERYICA members. At least **85 ERYICA training certificates** delivered by members. **50% of members** believe the ERYICA training system is useful to them. **80% of those using the training** identify that the training system is fit for purpose and is useful for developing competences of youth information providers.
1.3 Undertake communication activities to: **a.** Promote **wide use of the ERYICA Training System**, the European Competence Framework for Youth Information Workers (*YouthInfoComp*), and other ERYICA tools and opportunities for youth information	**1 information session** held at the General Assembly + **1 promotional email** to outline all the resources that can help members organise training courses.	**All ERYICA members** have continued awareness of the training opportunities, resources, and competence development tools accessible through ERYICA. **ERYICA's stakeholders and non-members**

workers to enhance their competences and capacity. **b.** Cooperate with **universities and youth work training providers** to enhance training on youth information.	**1 Promotional video** with testimonials of training participants and trainers. *YouthInfoComp* promotion via social media (series of multilingual posts to be shared with members). **1 cooperation activity** with a university, youth work training provider or public authority. Ongoing communication activity, all years, see communication plan.	become more aware of the training opportunities, resources, and competence development tools accessible through ERYICA. *YouthInfoComp* **is widely used** by ERYICA members, local youth information services, and their stakeholders and available in more languages. **ERYICA's stakeholders and non-members** recognise the contribution of the ERYICA Training System and resources to the quality of youth information services across Europe.

2. Promoting quality, innovation, and ethics within youth information work

Intended impact: Increased capacity of youth information services, providers, and coordinating structures to work in a quality, ethical and innovative way.

Rationale and Description: Quality and ethics are fundamental aspects of youth information work, which operates on a human rights-based approach. At the same time, the ever-changing media landscape and rapidly evolving digital technologies create new opportunities and challenges for youth information services. This requires them to explore innovative ways to empower young people while maintaining a high-quality and ethical approach. To support this, ERYICA will continue framing youth information practices within ethical principles and guidelines and provide quality assessment, development and innovation mechanisms, and access to up-to-date knowledge in its network.

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS
2.1 Ensure commitment to the principles of the **European Youth Information Charter** by: a. Undertaking communication activities to promote the continued visibility and use of the Charter and its supporting tools, including maintaining the list of signatories and access to translations. b. Ensuring the Charter is kept up to date and relevant.	**List of members** that have not translated the Charter yet email to encourage them to translate it. **Database** of Charter signatories. Charter available in **2 additional languages** (Project funded). **New editorial and resource checklist** including references to the Charter as an item. **Social media plan** for ERYICA and its members to link the principles of the Charter to key dates throughout the year.	Internal document and website list are coherent. All new ERYICA members and **Quality Label holders sign the Charter** (2.2). References to the Charter are found in all new tools, resources and training materials developed by ERYICA in 2024. Members promote the Charter on social media and with stakeholders throughout the year. ERYICA stakeholders and members have increased awareness of the Charter and the ethical principles underpinning quality youth information.

		Members identify the Charter is relevant and up to date.
2.2 Promote the **quality of youth information services** by: a. Implementing a Communications Plan undertaking activities to promote visibility of, and applications for the **European Youth Information Quality Label** (5.1). b. Coordinating and delivering the European Youth Information Quality Label awarding process. c. Facilitating the exchange of good practices among Label holders to inspire its implementation and delivery process (e.g. youth review, self-assessment).	**2 Application rounds** **2 Info-sessions** (online + GA) **1 Award ceremony** held at the General Assembly. **Onboarding session** for new Quality Label Task Force members (4.4). **2 Meetings** of the new Quality Label Task Force. Design a **review and renewal system** for Quality Label holders. Launch a **quality label Communication Plan**. Ongoing communication activity, see Communication Plan.	**2 new organisations hold the Quality Label** in 2024. All ERYICA members are continuously aware of the **opportunity to apply** for the Quality Label. **New Quality Label Task Force** takes office and is aware of their role in the assessment process. Review and **renewal system** for Quality Label holders in place. New **Quality Label Communication Plan** in place.
2.3 Deliver and support **development projects** that foster innovation amongst ERYICA members, address common challenges, and provide: a. Themed events, webinars, seminars for youth information workers on upcoming topics.	Implementation of **YIMinds** - Promotion and translation of guide on mental health literacy (b). - Podcast series on youth wellbeing and mental health	**4 resources on mental health literacy** developed under YIMinds (b). **35 participants in the YIMinds seminar** on mental health (b). **40 participants in themed dialogue day**

b. Themed tools, resources, or guides for youth information workers on upcoming topics.	(b). - Well-being and resilience toolkit for young people (b). - Seminar on youth information and mental well-being (a). - Recommendations on youth well-being (b, SD 5). Implementation of **EUinForm** - Campaign WalktheTalk implemented across the network linked to the EYID 2024 (b, 5.5). - Info-WebHub broadly disseminated across the network (b). - EU election guide broadly disseminated, translated, and used (b). - Promotional activities conducted by the pool of young activities (4.5). **1 themed dialogue day** organised at the General Assembly (a, 6.3) **2 webinars** organised in the framework of the ERYICA-CoE Partnership 2024 (a, 5.1). Implementation of **YinfoPioneers** (3.4, 5.1).	organised at the General Assembly (a, 6.3). **3 information resources on the EU election 2024** developed under EUinFORM (b) **At least 100 participants in 4 webinars** on key youth information topics organised in partnership with the CoE (a, 5.1). **2 new projects submitted**. Project objectives are met and the **final report of YIMinds, YinfoPioneers and EUinFORM** are submitted and approved. Positive feedback from **80% of project partners** identifying that the project enabled them to innovate and enhance European cooperation with peer professionals and experts. At least **70% of ERYICA members** identify that ERYICA facilitates access to high-quality events and resources on key topics in youth information.

	Prepare a **KA2 application** on AI and youth information. **Join a project consortium** on a key topic for youth information. Develop a standard **project evaluation form** (3.3, 4.5).	
2.4 Conduct, disseminate and support research on how young people communicate, participate, and inform themselves within the constantly changing technological, media, and information landscape in order to ensure the youth information field is aware of young people's changing needs and trends by: a. Working on an ongoing basis to identify upcoming external research studies, and related publications on young people's changing information needs, challenges, and use of digital technology to support them. b. Directly supporting, disseminating, and becoming involved in research by external bodies that is relevant to innovation in the youth information field. c. Undertaking communication activities to disseminate relevant new research, studies, and related knowledge-based publications to ERYICA's network and stakeholders. d. Proactively collaborating with research institutions to promote the academic literature in the areas related to youth information work and services.	Dissemination of **survey report on mental health literacy** of youth information workers (c, 2.3 YIMinds) Publication and dissemination of **study on youth trends** and information needs - YouthInfoQuest. Other communication activities, ongoing, see also Communication Plan.	**Survey report** on mental health literacy of youth information workers disseminated. **Report on YouthInfoQuest study** on young people's information needs disseminated. At least **70% of members** identify ERYICA as a useful resource through which to access up-to-date research and related publications relevant to youth information. At least **70% of members** identify that ERYICA has enabled them to have better **knowledge of trends** relating to young people's needs and information use.
2.5 Gather data on the capacity-building needs, activities, outreach, and impact of the ERYICA's activities on its network by:	**Members' survey** and data collection system reviewed in line with the new Strategy indicators.	**Reviewed members' survey** piloted in 2024.

a. Reviewing and streamlining ERYICA's process for gathering data through the ERYICA members' area, members' survey and mapping survey, including re-develop data collection indicators, processes, and timing (3.2). b. Mapping regularly the outreach and extent of the ERYICA network, including local youth information services. c. Launching the members' surveys on an annual basis based upon the new process. d. Undertaking communication activities to ensure members are aware of the members' area and mapping surveys and are encouraged to contribute to it. e. Conducting thematic research in the framework of development projects (2.3, 2.4) on specific challenges affecting youth information workers and young people.	Building on **mapping survey** report 2023. **Consolidation of Members' area**. **Internal calendar** for updating information on all the platforms & protocol with guidelines on when and how data is collected (3.1). Conduct a **piece of research** on young people's information needs and trends - YouthInfoQuest (2.4). Dissemination of **survey report** on mental health literacy of youth information workers (c, 2.3 YIMinds).	**80% of ERYICA members** regularly supply data within the new process. All ERYICA members are supportive of the **need to supply data** and aware of the results and importance of data collection. ERYICA can advocate for the importance of youth information services based upon **accurate data and evidence**.

3. Strengthening the ERYICA network

Intended impact: Increased engagement across the ERYICA network and enlarged ERYICA membership.

Rationale and Description: The ERYICA network represents all kinds of organisations across Europe providing youth information and counselling services at local, regional, and national levels. ERYICA is a member-led organisation; active engagement with ERYICA members and peer-to-peer collaboration between members is fundamental to our work. To promote this, we recruit new members, facilitate cooperation between members and with ERYICA, and provide one-to-one support to members and potential new members.

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS
3.1 Track member engagement and feedback by reviewing existing surveys (2.5), develop and implement a lightweight approach to monitoring member contact and engagement with ERYICA (e.g. customer relationship management software, member feedback survey, participation charts) in order to increase ERYICA's understanding of member interaction and engagement with the organisation and activities.	**Protocol to collect data from members** with guidelines (2.5). Simple system to monitor and **report the engagement of members** with ERYICA, e.g., customer relationship management software, participation charts.	ERYICA has an increased knowledge on levels of **member engagement**. Members are more aware of their **engagement in ERYICA activities**.
3.2 Increase **engagement and meaningful participation of members** with ERYICA by: a. Establishing a structured onboarding process for new members. b. Hosting bilateral advisory and assistance meetings and activities with new and less active members. c. Holding informal virtual 'keep-in-touch' calls with all members.	Schedule for **6 bilateral meetings** in 2024. **Welcome pack** with info-kit on membership benefits (3.5) and onboarding guidelines for new members and new contact people.	**2 in-person bilateral meetings** or activities. **4 virtual bilateral meetings** in 2024. Positive feedback regarding **welcome pack and bilateral meetings or activities** from members, new members, and new contact people at member organisations.

3.3 Ensure ERYICA services, training and projects are based on the needs of the members and utilise formats that enable collaboration amongst them based on shared interests, geography, and frameworks to encourage **peer-to-peer interaction between ERYICA members** (e.g., peer learning activities, working groups, bilateral activities, joint projects and study visits).	Activities of the **French-speaking Working Group**. Activities of the **Ibero-insular Working Group**. Activities of the **Nordic-Baltic Working Group**. Activities of the **German-speaking Working Group**. Potential development of other Working Groups. **3 Evaluation forms** for participants in: 1) Working Group and Task Force activities 2) Projects (2.3) 3) Training and capacity building activities (1.1) System for **tracking bilateral activities** among members. See linked delivery objectives 1.1, 1.2, 2.3, 2.5.	Feedback from working group members, training participants and project partners shows that ERYICA has been effective in enabling them to interact with other members and support their objectives.
3.4 Recruit **new ERYICA members**, especially in countries and regions where there are no members and/or or youth information is not at the core of youth policies by:	**1-3 non-members** invited to General Assembly 2024.	**1-2 new ERYICA members** in 2024. **Annual list of ERYICA members** updated.

a. Enhancing youth information advocacy to gain new members. b. Inviting potential members to the General Assembly, and other key ERYICA events. c. Holding bilateral onboarding meetings with potential members. d. Drawing on the relationship with National Agencies, other European networks, ministries, EU institutions, and the Council of Europe to liaise with relevant national youth policy makers in countries where there are no members. e. Working with existing members to develop a mentoring support system for new members.	Bilateral meetings held with **2-3 potential members** and **2-3 national/regional youth policy makers** in 2024. **Non-member** regularly invited to key ERYICA events (2.3) **New members** linked to existing members and projects (YinfoPioneers).	
3.5 Undertake communication activities to ensure that members and potential **members are well informed about the benefits of ERYICA** membership, and which opportunities and activities are most relevant to their organisation.	**Info-kit** describing ERYICA and its benefits for potential members and new member representatives (3.2). See also 3.2, 3.3, 3.4. Ongoing communication activity, see Communication Plan.	Feedback collected from members identify they have a **good understanding of the benefits** of ERYICA membership and its value to their organisation.

4. Mainstreaming youth participation within ERYICA

Intended Impact: Increased involvement of young people in the governance and activities of the organisation.

Rationale and description: Youth information services must provide spaces for young people to be involved in real decisions making within their services. This means enabling young people to have the right, means, space and support to participate in the production, dissemination, and evaluation of youth information, at different levels and in different forms. The goal of youth participation in youth information services is to enable young people to influence the content and types of youth information that young people have access to, as well as the way that youth information services undertake their work. When young people are actively engaged in decision-making, our decisions are better and the outcomes more impactful. At the same time, ERYICA is also a member-led organisation remaining accountable to and driven by youth information providers. We will aim to mainstream youth participation across ERYICA by the end of the Strategy. To do this, we will work with our Youth Ambassadors Commission and Youth Participation Coordinator to explore, evaluate, and broaden young people's involvement across ERYICA and to improve the organisation's effectiveness through meaningful youth participation.

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS

4.1 Review the **involvement of young people in the General Assembly and Governing Board** of ERYICA so that their views inform the position of the organisation, by:
 	
  a. Consulting with the Governing Board, the General Assembly, staff, and the ERYICA Youth Ambassadors Commission.
  b. Agreeing a mechanism to involve young people in the work of the Governing Board and General Assembly, including recruitment, selection, or election, if necessary.
  c. Understanding the impact on the structure of the organisation.
	Review of young people's involvement at the GB and GA after its first piloting phase (2022-2023).
	
	Framework including participation mechanisms, role descriptions, an induction system and training for young people engaged in ERYICA's governing bodies and activities.
	
	Discussion involving Governing Board, Secretariat, member representatives, and young people
		Clear and realistic framework including participation mechanisms, role descriptions, an induction system and training for young people engaged in ERYICA's governing bodies and activities in place by the end of 2024.
		
		The governing bodies of the organisation are meaningfully informed by the views of young people.
		
		The Governing Board has a system for continued representation from young

d. Developing a role description for young people involved in the Governing Board and General Assembly. **e.** Providing an induction or mentoring process to support young people participating in the Governing Board and General Assembly. **f.** Piloting and using feedback to finalise the agreed mechanism.	throughout 2024. **Financial and human resources** realistically allocated to youth participation framework.	people by the end of 2024.
4.2 Develop and support the Youth Ambassador Commission (EYAC) by: **a.** Reviewing and establishing a clear youth participation framework and role descriptions for the EYAC. **b.** Reviewing the recruitment and training process of EYAC members. **c.** Supporting the EYAC to deliberate and meet regularly. **d.** Reviewing progressively the effectiveness and development of their engagement and consultation activities. **e.** Supporting the EYAC to play a role in the organisation's governance and activities. **f.** Defining with the EYAC opportunities for ERYICA to consult with young people through focus groups, digital methods, or other means (4.5). **g.** Providing young people with feedback on how the information gathered is used or acted upon. In order to ensure young people effectively give advice to ERYICA on key organisational issues and activities, are involved in assessing the Quality Label (4.3), support ERYICA's advocacy work (4.4), and engage in the development and delivery of ERYICA projects (4.5).	**Recruitment processes for EYAC** members ready as part of the overall youth participation framework (4.1). **Decision on the composition** and mandate of the EYAC by the end of 2024. **Review of training and induction** system for EYAC members as part of the youth participation framework (4.1). **8 members elected** by the end of 2024. Training preparations for early 2025 initiated in 2024.	The ERYICA Youth Ambassadors Commission is in place by the end 2024 to work as a platform for supporting the involvement of young people in ERYICA's work. The Governing Board and Secretariat have a clear mechanism to draw on insight and input from young people to inform and improve key organisational decisions. The EYAC has enough financial and human resources to function and meet its purpose.

4.3 Support young people to take on volunteer roles as Quality Label Assessors by: **a.** Consulting with the ERYICA Youth Ambassadors Commission on how to review and improve the youth volunteer role in the Quality Label Task Force (4.3). **b.** Improving the Quality Label Assessors role. **c.** Supporting young people to undertake Quality Label Assessments. In order to ensure that Quality Label assessments effectively involve young people.	**Consultation and simplification** of young people's participation in the Task Force including feedback collection. Definition of Quality Label Assessor's **role and onboarding and mentorship process** (2.2). Young people involved in the **new Quality Label Task Force**.	The Quality Label assessments continue being informed by young people's views. All young people involved in the Quality Label Task Force report knowledge of their role and satisfaction with the process.
4.4 Create opportunities for EYAC members to directly represent ERYICA, alongside Board Members and staff during ERYICA's advocacy and policy development work to European and international policy makers (5.1, 5.2, 5.3, 5.4, 5.5).	**Representation role and list** of representation opportunities defined in 2024 (4.1). **Advocacy kit** to have a very concrete set of instruments (e.g. elevator pitch, presentation about ERYICA, positioning guidelines) to be used in their representation role.	External representation system and role of EYAC members is clearly defined and communicated by the end of 2024. Potential regular representation opportunities are identified by the end of the year.
4.5 Involve EYAC members and advisory boards of young people in ERYICA's projects (2.3) and initiatives, including: • Co-design of projects, • Co-delivery of projects, • Advisory support to projects and deliverables, • Co-creation of social media campaigns,	At least **1 EYAC member** is involved in each ERYICA project with a clearly defined role and onboarding system. **Youth advisory board** concept piloted under EUinFORM project (2.3).	The Governing Board and Secretariat can identify that the involvement of young people in projects, communication activities and other specific initiatives enhances their quality and impact.

• Co-creation of resources, and • Co-creation of material to enable advocacy within specific countries (5.6). Aims: **a.** Establishing a clear general framework for youth engagement outlining project opportunities and other specific initiatives (4.2). **b.** Reviewing the effectiveness of these roles within projects and specific initiatives. In order to ensure that ERYICA can draw on young people's experience and inputs when developing projects and communications.	**Evaluation forms** developed under 3.3 also collect feedback from young people engaged in ERYICA projects and activities and include questions on their involvement.	

5. Co-operating with policymakers and advocating for youth information work

Intended impact: Increased recognition and resourcing of youth information work by policy makers across Europe.

Rationale and Description: Policy makers across Europe increasingly recognise the right of young people to access quality information. However, the vital role youth information work can and does play in providing this information is often overlooked. ERYICA's principal advocacy focus is to enhance the recognition of youth information work within the youth policy field at the European level and to support our members to increase recognition at the national and local levels. As a secondary focus, we will continue building our advocacy potential at the global level and outside of the youth sector. Our advocacy approach is based upon cooperation with policy institutions by providing support to implement and inform their policy agendas. Through our advocacy and cooperation, we will seek to increase investment and focus on youth information work as a crucial part of the youth sector and a valuable contributor to other fields. The achievement of our advocacy goals and impact will depend on the capacity and human resources of the ERYICA Secretariat (see Strategic Direction 6).

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS
5.1 Strengthen ERYICA's Partnership with the Council of Europe though maintaining: **a.** Effective implementation and promotion of the ERYICA grant agreement activities and resources, as well as the European Youth Information Quality Label (2.2) in line with the CoE Youth Sector Strategy 2030 priorities. **b.** Observer status of the Joint Council Meetings (JCM): CDEJ (European Steering Committee for Youth) and Advisory Council on Youth (CCJ). **c.** Dissemination of CoE initiatives, activities, and publications ERYICA members. **d.** Direct bilateral engagement with Council of Europe policy makers, centres, and national representatives, **e.** Participatory status in the Council of Europe Conference of INGOs.	**Participation in 2 annual meetings** of the CDEJ, CCJ and JCM. **1 Joint Coordination Committee meeting** (JCC) per year involving CoE and ERYICA representatives. **2 trilateral meetings** involving members and Ministries. **1 project** delivered through CoE Grant agreement (1.1, 2.2, 2.3). **Plan to explore institutional partnerships** including prospects of	Council of Europe representative involved in **ERYICA General Assembly**. The need for youth information work is strongly identified in relevant new CoE policy frameworks, recommendations, or policy agendas. The number of CoE countries with youth information identified within their youth policy has increased. Relations with different CoE departments are established.

Aims: a. Advocating for recognition, promotion, and resourcing of youth information work at the European and national levels. b. Positioning youth information work within the various Council of Europe frameworks, recommendations, policy agendas, and departments. c. Raising the profile of ERYICA members within their countries with their national authorities, when needed.	cooperation with different Council of Europe departments such as the Children's rights division and the Information society department (5.2, 5.3, 5.4). Maintaining participatory status in **CoE Conference of INGOs** and exploring further engagement in their activities. Other activities, ongoing, as opportunities arise / are identified.	**70% of members** report that ERYICA is effective at supporting recognition of youth information work amongst CoE policy makers and supporting CoE policy implementation.
5.2 Enhance ERYICA's relations with EU institutions, agencies and other EU bodies in order to: a. Advocate for recognition, promotion, and resourcing of youth information work to EU policy makers and within EU Youth policies and programmes by: • Engaging directly and bilaterally with EU youth policy makers and officers to discuss impact,	**Annual application and report** for the call EU-Civil Society Cooperation in the field of youth (operating grant). **Annual bilateral meeting** with DG EAC.	**Application for operating grant** 2025 submitted and approved. **Report on operating grant 2023** submitted and approved. European Commission representative involved in **ERYICA General Assembly**. The importance of youth information is

aspirations and needs of ERYICA members and youth information providers.

- Contributing to EU consultations or stakeholder engagement activities as appropriate.
- Maintaining ERYICA's entry and compliance with the transparency registry of the European Union, enabling to participate in relevant consultations, funding opportunities, and cooperation with the European Parliament and in the EU Visitors Programme.

b. Support the implementation of the EU Youth Strategy, EU Youth Goals, and EU Youth Programmes by:
- Supporting to the EU Youth Dialogue and ensuring ERYICA representation within EU Youth Conferences.
- Promoting the European values, the EU, and EU democratic processes among young people and youth information workers.
- Disseminating and promoting EU programmes targeted at young people (e.g., ESC, DiscoverEU, Erasmus+).
- Promoting the European Youth Portal.
- Promoting Europe Day and European Years.
- Cooperating with SALTO and National Agencies for Erasmus+ and ESC through various processes (i.e. consultative bodies, development projects) (5.3).

ERYICA contributions to relevant **consultations by EU institutions**, agencies and other bodies.

Annual update of the **transparency register**.

Engagement in activities of the **EU Council Presidencies** in 2024.

Promotion of EU values, programmes, and opportunities through ERYICA projects and communication channels.

Communication activity on **Europe's Day 2024**.

Encouraging and supporting the participation of our members in **EU-funded projects.**

Engagement in cooperation, consultations and steering groups of **SALTO and National Agency** initiatives such as Europe Goes Local and Democracy Reloading.

Plan for exploring institutional partnerships including prospects of cooperation with different EU institutions, agencies, and other EU bodies (5.1, 5.3, 5.4).

identified in relevant **new EU policy frameworks** or programmes.

ERYICA participates in **2 EU Youth Conferences** and other activities of the EU Council Presidencies 2024.

70% of members report that ERYICA is effective at supporting recognition of youth information work amongst EU policy makers and supporting EU policy implementation.

Number of EU-level events and activities ERYICA engaged with.

5.3 Engage with the activities of the EU-CoE Partnership in the field of Youth such as: **a.** The European Youth Work Agenda Steering Group. **b.** EU-CoE Youth Partnership expert groups and stakeholder consultations. Aims: **a.** Advocating for recognition of youth information work within the various EU-CoE Youth initiatives. **b.** Supporting the implementation of the EU Youth Strategy and CoE Youth Sector Strategy 2030 priorities.	**1 bilateral meeting** per year Participation EU-CoE Partnership events and consultations. Dissemination of and **contribution to EU-CoE Partnership** publications, studies, activities, and opportunities. Membership of the **European Youth Work Agenda Implementation Steering Group** and participation in meetings and consultations.	By the end of the Strategy: EU-CoE youth policy makers and officers show increased recognition of • The value of investing in youth information provision. • Youth information services and ERYICA as a strong and reliable partner to realise policy goals. The need for youth information work is identified in relevant EU-CoE Youth Partnership programmes. **70% of members** are aware of EU-CoE Partnership publications, activities, and opportunities. The **views of youth information providers** are represented in EYWA meetings and consultations.
5.4 Maintain and develop ERYICA's relations with international organisations, including the United Nations bodies, organs, and agencies by: **a.** Building on our special consultative status at the Economic and Social Council of the United Nations to develop relationships for future Global and UN level advocacy around Sustainable Development Goals and the 2030 Agenda for Sustainable development.	**1 written statement** as part of ECOSOC initiatives submitted in 2024. Engagement in the UNESCO **Global Media and Information Literacy Week 2024** and in the UNESCO **MIL Alliance** North America and Europe Chapter.	By the end of the Strategy: ERYICA has built and enhanced relationships with a range of potential advocacy partners and **stakeholders at UN/Global level**. ERYICA has a clear position on the stakeholders, partners, and policy makers

b. Contributing to the objectives of the UN ECOSOC Youth Forum and UN Secretary-General's Envoy on Youth and participating in relevant stakeholders' consultations. **c.** Enhancing cooperation with UNESCO and the UNESCO Media and Information Literacy Alliance and contributing to relevant initiatives and stakeholders' consultations.	**Plan for exploring institutional partnerships** including prospects of cooperation with ECOSOC, UNESCO and other relevant UN bodies (5.1, 5.2, 5.4). Ongoing, as opportunities arise / are identified, all years.	it wishes to engage with outside of the youth sector and/or outside of Europe / at Global level. ERYICA maintains ECOSOC consultative status beyond 2026. ERYICA maintains membership of the UNESCO Media and Information Literacy Alliance. The value of youth information work is visible at the global level.
5.5 Undertake communication activities through European Youth Information Day (EYID) including: **a.** Developing an advocacy campaign in the form of resources and communication activities and tools that will enable ERYICA members to demonstrate the value of youth information work to local and national level policy makers; **b.** Creating mechanisms for ERYICA members to be more directly involved in ERYICA's advocacy work (under 5.1, 5.2, 5.3, 5.6).	Annually, around EYID, see Communications Plan. **Report on the impact** and reach of EYID campaign 2024.	**At least 60% of members** participate in the dissemination of the EYID campaign 2024. The EYID campaign is translated into other languages and shared in **at least 10 countries/regions** covered by ERYICA. **At least 70% of members** report being better able to advocate for youth information work nationally and locally thanks to tools, campaigns, resources, and frameworks produced by ERYICA. National and regional policy makers have an increased understanding of the activities, impact, and value of youth information work.

5.6 Develop and maintain close collaboration and partnerships with non-institutional stakeholders active in areas relevant to and that impact young people by:
 	
  a. Establishing specific criteria for ERYICA to evaluate the potential of new strategic partnerships with international organisations and youth-related sectors, aiming to ensure that ERYICA is able and has capacity to advocate effectively.
  b. Furthering cooperation with European youth-focused NGOs and networks such as EYCA, Eurodesk, the European Youth Forum.
  c. Assessing ERYICA's engagement in existing and new strategic partnerships when relevant.
  d. Developing partnerships with mainstream information providers and technology companies (e.g. media outlets, social media).
	Clear **strategic partnerships criteria** produced in 2024.
	
	Renewed Memorandum of understanding with EYCA and Eurodesk.
	
	1 meeting of directors of the three networks per year.
	
	1-2 meetings of Governing Boards of the three networks throughout the duration of the Strategy.
	
	Cooperation with Eurodesk and other stakeholders in the framework of YiMinds (2.3)
	
	1 meeting with the European Youth Forum per year.
	
	Cooperation with a wide variety of stakeholders in the framework of **EUinFORM outreach strategy** (2.3)
	
	Ongoing, as opportunities arise / are identified, all years.
		Strategic partnership criteria implemented throughout the Strategy.
		
		Positive relationships with key European NGOs and networks maintained throughout the Strategy.
		
		Successful **implementation and outreach of YiMinds project** thanks to cooperation Eurodesk and other stakeholders.
		
		Successful **implementation and outreach of EUinFORM** thanks to cooperation with different stakeholders.

6. Ensuring a sustainable, democratically led organisation

Intend Impact: ERYICA continues to run effectively and efficiently for the benefit of its members and in compliance with its statutory obligations.

Rationale and description: Bottom-up membership organisations and networks, such as ERYICA, must be run democratically and in full respect of their statutory obligations to enable members to direct the organisation's work effectively. Throughout this Strategy, ERYICA will maintain the General Assembly, the Governing Board and Working Groups or Task Forces across our projects to ensure the members direct the work of the Agency and that they are equally supported. We will ensure that the members are kept informed on the work of the Governing Board and the Secretariat and that the ERYICA staff feel supported and can fulfil their roles. The Governing Board will explore ways to increase the capacity of the Secretariat to enable them to deliver this Strategy and respond to new areas of work and challenges identified by the General Assembly.

DELIVERY OBJECTIVES:	OUTPUTS + TIMEFRAME	IMPACT INDICATORS
6.1 Host the ERYICA Governing Board to ensure the organisation is democratically governed. In full compliance with our Statutes and Standing Orders, the Secretariat will support the mandate of the Governing Board by: **a.** Working with the President and other Governing Board members to develop and circulate agendas, papers, annexes, reports, and other relevant documentation. **b.** Supporting new Governing Board members to understand the role and function of the organ and their individual portfolios. **c.** Informing and supporting the Governing Board on policy issues including research, drafting tasks, think-pieces, projects, partnerships, policy papers, consultation, data analysis, decision-making papers, etc. **d.** Implementing resolutions, directives or actions as	**6 GB meetings** in 2024, 3 face-to-face and 3 online. **3 RAG reports** in 2024 to identify implementation indicators of each strategic objective. **Portfolio of tasks for each GB member** under the new Strategy, including statutory, thematic, representation, and strategic tasks (6.2).	2 GB members have **hosted a GB meeting**. **All GB members report having the support** they need to oversee the successful implementation of the ERYICA Strategy in 2024. All GB members report having **clear roles and the information** they need to carry out those roles in 2024. All GB members report their **decisions being acted on** in 2024.

required.		
6.2 Create and announce opportunities for direct representation by ERYICA Governing Board within advocacy activities under (5.1, 5.2, 5.3, 5.4, 5.5, 5.6) and other occasions such as members' activities to increase the abilities of the Governing Board to represent ERYICA.	**Calendar of representation opportunities** to be created and piloted in 2024 (6.1). Plan for engaging Governing Board members in the **induction of new members**.	**75% of Governing Board members** report being better able to advocate for ERYICA nationally and at Europe and international level. The Governing Board has represented ERYICA in **at least 3 stakeholder events** and processes in 2024. **Each ERYICA Working Group or Task Force** has a Governing Board member as a member or chair in 2024. Governing Board members are involved in **outreach to and induction of new members** (3.2, 3.5).
6.3 Host the ERYICA General Assembly meetings and Annual ERYICA Network Meeting in order to ensure the organisation is member led. The Governing Board and the Secretariat will support the work of the General Assembly by: a. Developing and circulating agendas, papers, annexes, reports, and other relevant documentation. b. Supporting new members and first-time participants to understand the role and function of the GA (3.2, 3.5). c. Advising on policy issues including research, drafting tasks, think-pieces, policy papers, consultation, data analysis, projects, decision- making papers, etc.	**1 General Assembly** held per year. **1 Annual ERYICA Network Meeting** held per year.	**90% of the General Assembly participants** report that the GA and Network Meeting provide them with a good opportunity to connect with other organisations in the ERYICA network. **90% of the General Assembly participants** report satisfaction that they can influence and engage with the work of ERYICA.

d. Implementing resolutions, decisions, directives, amendments, or actions as required. e. Coordinating members' input on consultations and papers, and seeking advice from external stakeholders when relevant. f. Supporting the election of President and Governing Board members through the GA in line with ERYICA Statutes. g. Reporting on finances and agreeing the budget for the forthcoming year. h. Highlighting achievements of projects and activities.		
6.4 Maintain effective financial management, administration, and coordination support in order to ensure the sound running of the organisation.	**Financial management** conducted in line with standard accounting procedures and established deadlines. **Annual internal and external audit** of the 2023 accounts conducted.	Throughout 2024 the organisation has a **sound financial management**, and effective administrative support in place.
6.5 Generate income to support and sustain the activities of the organisation. This includes: a. Ensuring a stable membership fee system. b. Seeking to enlarge the ERYICA network (3.4). c. Applying for project funding to address priorities and implement activities identified in this Strategy (2.3). d. Exploring new fundraising opportunities and partnerships (1.3, 5.6). e. Seeking to increase the Secretariat's capacity.	**Income generated in 2024 covers expenditure** throughout the Work Programme 2024 implementation period and maintains necessary reserves.	ERYICA is **financially sustainable** and maintains a healthy financial position by the closure of the financial year 2024.

6.6 Monitor and report on the work of the organisation during the Strategy by producing:
 	
  a. Quarterly Strategy Progress Reports for the Governing Board based on RAG rating achievement of outputs.
  b. A brief annual activity report for members and stakeholders identifying the delivery of activities and the attainment of goals during the past year.
  c. Communication activities to support dissemination of b) and c) above.
 	
In order to fulfil the responsibilities of the Agency in a way that is accessible and transparent to members, stakeholders and funders.
	Quarterly reports produced 4 times per year by GB and Secretariat.
	
	Activity report 2024 produced.
	
	Ongoing **communication activity**, see Communication Plan.
		At least 80% members are satisfied with the way ERYICA reports on their work and impact by the end of 2024.
		
		All GB members report being able to understand the progress the organisation is making through the Strategy.

6.7 Evaluate ERYICA's achievements within this Strategy and in the past 40 years by:
 	
  a. Adopting the Theory of Change and impact indicators within this Strategy as the basis of an evaluation framework.
  b. Collecting data throughout the Strategy on:
    • Member engagement (3.1),
    • Data on member needs, activities, and impact of the ERYICA network (2.5),
    • Delivery objective outputs and project reports or evaluations.
  c. Conducting an end-of-strategy evaluation based on the impact indicators and including collecting additional data (e.g., through an end-of-strategy members survey and stakeholder interviews).
	Data collection - see linked objectives.
	
	Collect annual data on the progress of ERYICA under the current Strategy from 2024 (1.1, 2.5, 2.3, 3.1, 3.3, 4.5, 6.1).
		ERYICA establishes a system for data collection and evaluation in 2024 to be implemented throughout the Strategy in order to:
		  • Strongly demonstrate the impact of its work.
		  • Utilise the learning from its work to inform each year and the next Strategy.

d. Undertaking communication activities to disseminate the end-of-strategy evaluation and demonstrate the impact of ERYICA. **e.** Reviewing ERYICA's development and impact in the past 40 years. In order to ensure there are opportunities for members, stakeholders and funders to contribute to the measurement of the impact indicators of ERYICA's work and to the evaluation of the Strategy.		
6.8 Develop a communication plan in year 1 (based on the deliverable set out in this Strategy and the outcomes of the ECOMS Working Group), including: **a.** Ensuring all communications are timely, accessible, and relevant. **b.** Regular targeted communication with stakeholders and members. **c.** Supporting translation of communications and resources where possible and valuable.	**Communication Plan** in place in 2024.	By the end of the Strategy: Stakeholders are more aware of the impact, needs and activities of ERYICA and its members. **At least 80% of members** report receiving relevant and accessible communications.